Permit #S00115600

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00115600 **Type of Permit:** STILL **Release Date:** 11/28/2016

Production Company PRODUCTIONWERKS INC

Insured Company Name PRODUCTIONWERKS INC
Contact Phone No. 1 818-905-8326
Contact Phone No. 2
Fax 323-297-4545
Address 14926 DICKENS AVE
SHERMAN OAKS, California 91403

Production Title FRITO LAY

Type of Production Still Photo

Producer TOMMY CLARK

Director TOMMY CLARK

1st AD TOMMY CLARK

Production Manager TOMMY CLARK

FilmL.A. Coordinator Brian Palmert

Location Manager TOMMY CLARK
Primary Phone Mobile - 323-244-6500
Secondary Phone

Location Assistant N/A N/A
Primary Phone Mobile - 323-244-6500
Secondary Phone

Fees

FILMLA NON-REFUNDABLE FILM APPLICATION FEE	$660.00
LA COUNTY BEACH USE FEE	$800.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA COUNTY STILL PHOTOGRAPHY FIRE REVIEW FEE	$277.00

Total Permit Fee $1,822.00

Number of Locations 1

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Summary Information — Location

Location 1 of 1

Permit Number	S00115600	**Location Manager**	TOMMY CLARK
Production Company	PRODUCTIONWERKS INC	Primary Phone	Mobile - 323-244-6500
Insured Company	PRODUCTIONWERKS INC	Secondary Phone	
Production Title	FRITO LAY		

Location Address 7103 Westward Beach Rd, Malibu, CA 90265

Location Name POINT DUME / WESTWARD BEACH

Location Type Beach

Location Description POINT DUME / WESTWARD BEACH

Film Dates 11/29/2016 - 11/30/2016 07:00 - 19:00 2 days

Open or Closed to the Public Open

Generic Conditions
*LA CITY AND/OR LA COUNTY FIRE CHECKLIST ATTACHED TO FINAL PERMIT. THE PERMITEE IS RESPONSIBLE FOR COMPLETING CHECKLIST PRIOR TO FILMING ACTIVITY AT THIS LOCATION. NON COMPLIANCE MAY RESULT IN ASSIGNMENT OF A FIRE OFFICER.
Must comply with attached Beaches and Harbors Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic
No Parking in handicap spaces at anytime.

Please see attached documents
Production Works 2016 letter.pdf
PointDume-WestwardBeach_SpecialFilmingConditions_2011-08.pdf
GenFilmPermitConditions_2012-03-01.pdf
ParkingGuidelines_2012-03-01.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	15
Cube Trucks	2
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	18
LA County Field Inspection	1

Filming Activities Equipment on sand; Exterior establishing shots; Exterior models against scenery; Towers 1 and 2;

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County Fire Department

Thomas Guide **Page:** 667 **Grid:** E5

Location Notes
A City of Malibu permit is required in addition to the FilmL.A. still/photo film permit. The City of Malibu does not require students to get film permits.
Must comply with attached Beaches and Harbors conditions
Must contact parking management directly re: parking requirements and activities on parking lot property
No filming, staging or parking in red zone cul-de-sac. It is for emergency access only
No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
All production companies must contact parking management prior to film date and make arrangements for parking, payments and staffing (see parking lot guidelines attached). All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

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Production Company	PRODUCTIONWERKS INC	Primary Phone	Mobile - 323-244-6500
Insured Company	PRODUCTIONWERKS INC	Secondary Phone	
Production Title	FRITO LAY		

NO FILMING ALLOWED ON SUNDAYS.
FILMING MUST BE WITHIN HOURS OF 0700HRS-2200HRS ONLY PER CITY OF MALIBU FILMING ORDINANCE
FSA MAY BE REQUIRED IF CAST/CREW OVER 35 PEOPLE.

Approvals	LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS	Marisol Camey
	LOS ANGELES COUNTY PUBLIC WORKS - FINAL APPROVERS	Tenasha Bennett

Coordinator Note NO WATER ACTIVITY

Coordinator Note DUAL PERMIT REQUIRED WITH THE CITY OF MALIBU

Coordinator Note LA COUNTY FIRE #16-SP0909-71; FIELD INSPECTION GRANTED

Coordinator Note Not permitted to use, store equipment on or film on lifeguard towers in area. Must not block emergency access route to cliff. Must not impede public use of bluff trail entrance at end of parking lot. Not permitted to use natural trails leading to private homes. No vehicles on beach, must hand cart all equipment onto sand. Must park within marked parking stalls and display all parking receipts on dashboard of vehicles.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
Westward Beach Lot - 25 spaces 0700 - 1900 both days

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Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of PRODUCTIONWERKS, INC ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 12/1/15

PRODUCTIONWERKS, INC
Name of Principal

By: _____
Representative's Signature

CHRISTIAN CLARK
Print Representative's Name

EXECUTIVE PRODUCER
Representative's title

14926 DICKENS ST. #5
SHERMAN OAKS, CA 91403
Principal's Address

(323) 244-6494
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT

Permit #S00115600

Special Filming Conditions for Los Angeles County Beaches

POINT DUME BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- No trucks larger than 40 feet will be allowed in parking lot.
- No filming, parking or staging in red cul-de-sac area.
- No admittance to parking lots prior to 7:00 a.m.
- Parking lot closes at dusk. Parking attendant required after hours.
- A City of Malibu permit is required in addition to the FilmL.A. still photo film permit.

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General Film Permit Conditions

1. Production company must have a finalized copy of the film permit, including General Film Permit Conditions and Parking Lot Guidelines on set at all times.

2. If use of Maintenance or Lifeguard personnel is required, it must be reflected on the permit and call times indicated. Lifeguards require 24-hour notice to be hired with a 4-hour minimum requirement. Maintenance also requires 24-hour notice to be hired. A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is an 8-hour minimum for all after hours filming.

3. Filming requests will be approved on a case-by-case basis.

4. Companies must cover and/or fly cables over pedestrian walkways and turf areas.

5. Filming must not interfere with Lifeguard or Maintenance activities at any time and must not interfere with scheduled beach or park activities or special events.

6. May not block public or emergency access at any time.

7. No catering or craft services allowed on pedestrian walkways or bike path.

8. No animals allowed unless prior approval from DBH, FilmL.A., and local municipal Animal Control office and is indicated on permit. All dogs must remain on leashes and off sand when not filming.

9. No driving scenes allowed on sand or turf areas.[1]

10. Tent use must be indicated on permit. No staking into parking lot. Sandbags or closed water containers must be used for anchoring items on the sand.

11. Emergency access area (marked in red) cannot be used at any time. Exceptions subject to review and approval by DBH Parking and the Fire Department/Lifeguards.

12. All water activities require a Lifeguard to be hired with a minimum of 4 hours of service.

13. Production company may be required to hire a FilmL.A. Monitor if the production or filming negatively impacts public safety or beach operations.

14. Production personnel must be assigned to power cables and/or coned off areas when posing a safety concern.

15. A safety officer must be assigned to motorized equipment when on the sand.

16. Filming and clean-up must be complete by 10:00 p.m. unless otherwise authorized by DBH.

[1] Excludes Dockweiler State Beach

NOT A PERMIT

17. No chemicals on the beach or in the water unless approved by the Director and Fire Chief.

18. Production companies must remove all trash and debris resulting from activity.

19. Playback and amplified sound must be kept to moderate levels after 10:00 p.m. so long as not to disturb nearby residents. Prior approval required from DBH and FilmL.A.[2]

20. Lifeguard towers must be indicated on permit.

21. Digging holes in the sand less than 4 feet deep must be approved by the Director and indicated on permit. Production companies must secure holes in the sand by providing trench shoring, an exclusionary zone with caution tape, staging safety personnel outside the exclusionary zone for rapid rescue, a harness and safety rigging for any person in the trench.

22. All personal motorized watercrafts and vessels must remain 300 yards from the shoreline.

23. No launching or landing of personal motorized watercrafts or vessels from beach.[3]

24. For safety purposes, flagmen are required for all heavy equipment, machinery, and vehicles that are operated on the beach, including during the loading and unloading of filming equipment on the beach.

25. Proof of insurance meeting each jurisdiction involved is required.

26. Community Surveys must be obtained from residences before filming is permitted to take place between the hours of 10 p.m. to 7:00 a.m. Survey radius will be determined by FilmL.A. based on production activity and parking.

27. Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding in vehicles on the beach at any time. Vehicle speed is limited to 5 m.p.h. at all times.

28. In the event of flowing storm drains, film shoots with water activity may be suspended for a period up to 72 hours due to high bacteria levels in ocean waters. Production companies may also be denied access to certain areas on the beach where there is sewage or required storm drain cleanup by DBH Maintenance staff. These decisions will be made by DBH in consultation with L.A. County Lifeguards and FilmL.A.

29. If a situation arises in which the Lifeguard Captain deems unsafe, a consultation with the on-scene production manager will be conducted to determine safer alternatives. Filming will be suspended until safety measures are adopted.

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[2] Playback and amplified sound is not allowed at Burton Chace Park
[3] Exclusions for personal motorized watercrafts at Venice Beach

PARKING GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

1. Companies must make parking arrangements for parking in L.A. County parking lots with DBH's parking contractor prior to first film date.

2. All production companies must have prior authorization for in/out parking privileges in any L.A. County parking lot. Arrangements must be made in advance with DBH's parking contractor. Film companies paying upon entry, without prior arrangements, will not be allowed in and out privileges.

3. All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

4. The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

5. The production company is prohibited from parking in disabled parking spaces, short-term metered parking and from blocking any pay stations at any time (no exceptions).

6. A walkthrough is to be conducted after the production company has parked all of its vehicles. This walkthrough is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

7. The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and cone-off spaces.

8. Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contract the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8:00 a.m. to 5:00 p.m.

9. Parking fees are not included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company estimated charges for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4:00 p.m.) for the use of the parking lot(s).

10. Cancellation of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

11. A parking contract does not constitute a film permit.

12. Sign removal in L.A. County parking lots is prohibited.

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